



Social Media Marketing Sucessfully, Premium Edition: Create SUCCESSFUL campaigns, gain more fans, and BOOST SALES From ANY Social Network (Social ... Instagram, Youtube, Youtube Marketing,)

F.R. Media

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BONUS FREE CONTENT (see below) YOUR ULTIMATE SOCIAL MEDIA CAMPAIGNS BEGIN TODAY! BONUS CONTENT INCLUDED: (find most of them at the back of the book!) - BONUS Chapters on Facebook Marketing for FREE - BONUS Chapters on Twitter Marketing for FREE - BONUS Chapters on Instagram Marketing for FREE - BONUS Chapters on Youtube Marketing for FREE - Additional Chapter on Professional Video Content for FREE - Additional Chapter on Professional Photography for FREE - Key Chapters from other F.R. Lifestyle books for FREE - Additional Social Media Brand Strategy Primer Running a small business? Starting a rock band? Got a cool hobby and you want to promote your work? Or just showcase your lifestyle? Then social media is a MUST for you. With a program modelled after a potent combination of marketing school and real-world experience, this book takes you on a fundamental approach to social media marketing. Learn the core concepts of professional marketing, such as the Golden Cycle. Get an edge in your social media campaigns. Then, you have a chance to put all your newly-found skills together for your next social media marketing campaign! **The Core of Social Media** Learn what makes social media what it is. Apply these skills to transition to ANY social media channel you want. Is there a new social media name making headlines? You will have the skills to be on top of it! **Premium Edition: Content Superstars** For those who want to take social media more seriously. The Premium edition contains more material at your arsenal. Become a content-creation superstar with more focus towards social media content - including photography school content and professional video tips. **Premium Edition: Brand Management** Your brand is what sets you apart from your uniform competitors. The Premium edition includes an enhanced goal-setting section with your brand reputation as a focus. How do you want to portray yourself and your business? How do you stand out among your competitors? You can plan it out today Also,

- How to use TECHNOLOGY to do your social media work for you
- How to CAPTIVATE your audience with your content
- Content with a Storyteller's touch
- How to check if your social media efforts are working or not
- How NOT to waste time on Social Media
- A Handy primer on Social Media Return on Investment
- Content Creation: How to make it SPREAD like wildfire
- Your REAL best times to posting on social media
- A true guide to Authenticity Online
- How to be more efficient with your social media work
- What to do against negative people
- Long-term planning for your social media campaign
- Learn about Conversion Rates - and How to optimize them
- and Much, much more!

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