

M&A Integration : A Framework for Executives and Managers

David Schweiger

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Global M & A activity continues at a blistering pace. However, a recent study of Fortune 500 executives found that postmerger integration issuessuch as culture clashes, style, ego, and change managementare the most common pitfalls that can derail otherwise successful mergers or acquisitions. M & A Integration meets that trend head-on, providing a practical framework for integrating acquisitions while helping managers direct each step in the volatile postmerger integration process.



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