



Publishing and Marketing Realities for the Emerging Author: A Guide to Help Authors Effectively Choose a Publishing Path & Plan Marketing Strategies

Christine Rose

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Christine Rose shares what she's learned the hard way. From starting with an Indie Press, through self-publishing, to finding a NY Agent and playing with the big boys. No nonsense. No tiptoeing. Christine tells it like it is. She has traveled coast to coast promoting her work, becoming a social networking maverick and an Amazon bestselling author. Her marketing efforts sold over five times more books in the crucial first year than the average books sells in its lifetime. Publishing & Marketing Realities is her guide around the pitfalls en route to your success. "Christine's book offers a thorough, fresh, and honest look at both traditional and self publishing options. Reading it is like sitting down and having coffee with a good friend who's in the know about the publishing industry." ~Evelyn Lafont, author of *The Vampire Relationship Guide, Volume One*. "Christine Rose's book is mandatory reading for anyone who is thinking about writing a book, in process or has just completed one. As a successful, published author, Christine shares a treasure trove of information about marketing and publishing in a witty, concise manner. A mind-boggling world awaits. Let Christine's guidance help you to get your work into the right hands." ~ Caroline Kirby, emerging author. "This should be required reading for emerging authors." ~ TS Tate, freelance editor.

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