

# **Key Management Models**

Steven Ten Have

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Management models - love them or hate them, they're at the heart of management thinking and practice. They have two main purposes: to provide a framework for improving business performance; and to confuse the uninitiated with buzzwords and acronyms.

You've heard of balanced scorecards, CRM, just-in-time and SWOT? How about the Deming cycle, parenting advantage or socio-technical organizations? Even if you have, can you describe them clearly and do you know how you can use them in your business?

*Key Management Models* takes the reader through each of the essential management tools in a clear, structured and practical way. It provides comprehensive coverage of the main tools, and of the models developed by the Gods of management thinking: Belbin, Handy, Kotter and Mintzberg.



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