

Computer-Mediated Communication across Cultures: International Interactions in Online Environments

Kirk St.Amant

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Computer-Mediated Communication across Cultures: International Interactions in Online Environments provides readers with the foundational knowledge needed to communicate safely and effectively with individuals from other countries and cultures via online media. Through a closer examination of the expanded global access to the Web, this book discusses the use and design of crosscultural digital media and the future of the field for executives, marketers, researchers, educators, and the average user.



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