



# Trailer Mechanics: How to Make Your Documentary Fundraising Demo

*Fernanda Rossi*

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## **Trailer Mechanics: How to Make Your Documentary Fundraising Demo** Fernanda Rossi

Can you show me something? That's what every industry professional and funder says to filmmakers looking for funds to make their documentaries. But how can you make a sample before you get the money and before you know how the film will turn out? Trailer Mechanics answers those and many other questions by: Facilitating the storytelling process: With new adaptable templates and story exercises, go from idea to finished sample efficiently while allowing your individuality to shine through. Demystifying the creative process: The creative process is demystified with 16 exercises and worksheets, so you can remain focused and motivated from start to finish. Introducing you to industry professionals and funders: More than 25 interviews with industry professionals, funders and market directors give you the inside scoop about what works and what doesn't. Fernanda Rossi has written what is by now considered the bible on the topic of fundraising demos. Trailer Mechanics is the perfect prescription for your documentary doldrums and a must-have tool for creating and funding your documentary. Morrie Warshawski, author of Shaking the Money Tree -----

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