



# The Innovation SuperHighway

*Debra M Amidon*

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'The Innovation SuperHighway' awakens the realization that information, economic infrastructures, computer and communications technology - and even knowledge management and ICT's, has been a journey toward profitable and prosperous innovation. Providing the sound rationale for knowledge strategy, Amidon defines the global vision on all levels of economy—the enterprise, the national economy and societal transformation.

'The Innovation SuperHighway' turns knowledge vision into innovation practice.

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