



**THE POOR MAN'S WAY TO BOOK  
MARKETING: 39 Ways To Market Your Books  
On a Bootstrap Budget... And Sell Your Books  
Without Trying Really Hard (Write, Publish &  
Sell 5)**

*R.T. Tolentino*

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# THE POOR MAN'S WAY TO BOOK MARKETING: 39 Ways To Market Your Books On a Bootstrap Budget... And Sell Your Books Without Trying Really Hard (Write, Publish & Sell 5)

*R.T. Tolentino*

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**Who else wants to sell their books even without a marketing budget?**

As if writing the book wasn't hard enough... well, marketing is even harder! And most of the time, expensive!

**That's why I tested 39 different marketing methods that even "ALMOST BROKE" authors can use.**

If you're tired of fluctuating sales and never getting your investment back from your book - then this book is for you.

Inside you'll learn:

- Why marketing is not just about what you do to promote your book
- How to double your sales without spending a penny on marketing
- How to apply little tricks to make more money from your current books
- How to choose a book cover that will boost your sales
- How to apply proper keyword placement to your title and your "7 keywords"
- How to write a one sentence description and why this matters much more than you could ever imagine
- What are the super cheap ways to get more traffic to your Amazon's product (book) listing
- How to write a book description that sells your book and move copies
- What are the "little tricks" I learned from other authors that can get you more royalties for your current book
- And many more!

You don't have to make the marketing process hard and expensive.

Read this book, Choose your own promotion method and Apply.

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